

**APPENDIX 2****Proposed 2026/27 Events Programme**

The proposed programme would deliver some of the popular outdoor events delivered in the 2025/26 programme but these will be complemented by a number of slight changes, including indoor events to provide greater resilience to address the challenges of:

- Vulnerable to weather disruption and cancellation – over the last two years eleven events (30% of programmed events) have been impacted by weather conditions, resulting in a reduction in attendance, a reduction in the activities able to be provided or complete cancellation.
- Increasing costs associated with providing the infrastructure to keep outdoor events legal and safe as well as the introduction of Martyn's Law, which reduces the scope for the activities to make the events enjoyable and attractive to visitors.
- Long periods in the year with no events, which limits opportunities to engage with residents and harder to reach groups.

The programme has also been designed to

- Build on the good balance of events across the Borough into more rural areas such as Brinsley.
- Continue to provide family focused around peak times like the summer holidays and Christmas but create more regular opportunities for participation during other times of the year.
- Provide well-established events that existing visitors enjoy.
- Provide opportunities to showcase local community groups and talent.
- Balance indoor and outdoor provision, reducing weather-related risks and costs without compromising on quality activities.
- Provides opportunities to support the local economy during quieter periods.
- Utilise new culture and heritage facilities such as Brinsley Headstocks, Stapleford Skatepark and Pavillion and Bennerley Viaduct.

The associated costs are estimated to be £137,500 based on the current increases in infrastructure costs to make the events legal and safe, which stands at approximately 10% per year and adding four additional events to the programme.

Event	Date	Corporate priority	Expected Turnout	Expected Cost to Council (event budget)	Expected Total cost (including external income)	Comments
Friday18 Stapleford	January - February	Business Growth	200	£1,500	£1,500	This event would replicate the format of the Kimberley Friday18 events in local venues. The event would take place early in the new year to help support businesses in the town at a time when footfall is typically lower. This event may run for a shorter period in its first year before extending if renewed the following year.
Inside, Outside Play Day - Nuthall	Easter half term	Health	400	£4,500	£5,500	Location is not yet confirmed, to be explored in both Nuthall and Kimberley. An indoor play event which will take inspiration from the traditional outdoor events which have taken place historically. Moving the event indoors will help address some of the challenges presented by the weather, as well as the fact there are currently no events taken place in other school holidays outside of the summer holidays. Some activities will take place outside where possible at this venue.
Proms in the Park at Brinsley Headstocks	April	Health	400	£6,000	£6,000	This will form part of the official opening of Brinsley Headstocks. This is an additional event based on feedback in previous years requesting this kind of event. In 2025/26, the costs were met through UKSPF funding.
Museum Late	May	Health/Business Growth	50	£100	£250	Common practice across the museum industry, the Museum Late will give visitors chance to access the museum out of hours and provide additional opportunities for income generation through the museum shop. The event would take place in the late spring to make use of the outdoor space on site.

Event	Date	Corporate priority	Expected Turnout	Expected Cost to Council (event budget)	Expected Total cost (including external income)	Comments
Hemlock Happening	June	Health/Environment	9,000	£23,000	£31,500	This event will follow the same format as in previous years. This is an increase in budget due to increases of instructor, traffic management, safety and other costs.
Outdoor Theatre, Bennerley Viaduct	June	Health	300	£5,000	£5,100	This is an additional event based on feedback in previous years requesting this kind of event. In 2025/26, the costs were met through UKSPF funding.
Beeston Summer Fete	July	Health	1,600	£5,550	£2,000	This event will follow the same format as in 2025.
Outdoor Play Day - Eastwood	July - August	Health	1,200	£6,000	£9,500	This event will follow the same format as in previous years.
Outdoor Play Day - Chilwell	July - August	Health	1,200	£6,000	£8,000	This event will follow the same format as in previous years.
Friday18 Beeston	June - August	Health/Community Safety	1,200	£2,000	£2,000	This event will follow the same format as in previous years. A slight increase to reflect an increase in artist payment rate.
Friday18 Kimberley	July - August	Health/Business Growth	300	£2,000	£2,000	This event will follow the same format as in 2025/26. A slight increase to reflect an increase in artist payment rate.
D.H. Lawrence Festival	August - September	Health	6,600	£1,500	£2,000	This event will follow the same format as in previous years.
Proms in the Park, Beeston	August/September	Health	200	£6,000	£6,000	This is an additional event based on feedback in previous years requesting this kind of event. In 2025/26, the costs were met through UKSPF funding.

Event	Date	Corporate priority	Expected Turnout	Expected Cost to Council (event budget)	Expected Total cost (including external income)	Comments
Green Festival	September	Environment	750	N/A	N/A	This event will follow the same format as in previous years. The costs are met through the Environment budget.
Inside, Outside Play Day – Stapleford	October half term		400	£4,500	£5,500	An indoor play event which will take inspiration from the traditional outdoor events which have taken place historically. Moving the event indoors will help address some of the challenges presented by the weather, as well as the fact there are currently no events taken place in other school holidays outside of the summer holidays.
Gin and Gaslight	November	Business Growth	20	£250	£250	This event will follow the same format as in previous years and is a charged admission event. It is proposed to have one Gin and Gaslight with a new addition of a Museum Late Night for 2026/27.
Beeston Christmas Light Switch On	November	Business Growth	5,000	£16,300	£18,500	This event will follow the same format as in previous years.
Eastwood Christmas Light Switch On	November	Business Growth	4,000	£10,050	£19,050	This event will follow the same format as in previous years. Receive £9,000 from Eastwood Town Council.
Stapleford Christmas Light Switch On	November	Business Growth	3,000	£9,250	£15,250	This event will follow the same format as in previous years. Receive £6,000 from Stapleford Town Council.
Wellbeing Walks	Ongoing	Health	200	£0	£0	These events will follow the same format as in previous years.

Event	Date	Corporate priority	Expected Turnout	Expected Cost to Council (event budget)	Expected Total cost (including external income)	Comments
CCity Project	Ongoing	Health/Business Growth/Community Safety	3,000	£20,000	£20,000	The main activities for 2025/26 are the CCity conference, which was approved by Cabinet in September 2024, including additional funding outside of the Events programme budget. Oxjam, Beeston will also be supported through a CCity stage and the annual D.H. Lawrence Children's Writing Competition.
Other events costs	N/A	N/A	N/A	£8,000	£8,000	Other costs are associated with running the events programme but cannot be attributed to specific events including the licences required to play live or recorded music at events, van hire to transport equipment to and from events etc.
			<b>37,920</b>	<b>£137,500</b>	<b>£167,900</b>	